

Cedarburg School District

Community Survey Results

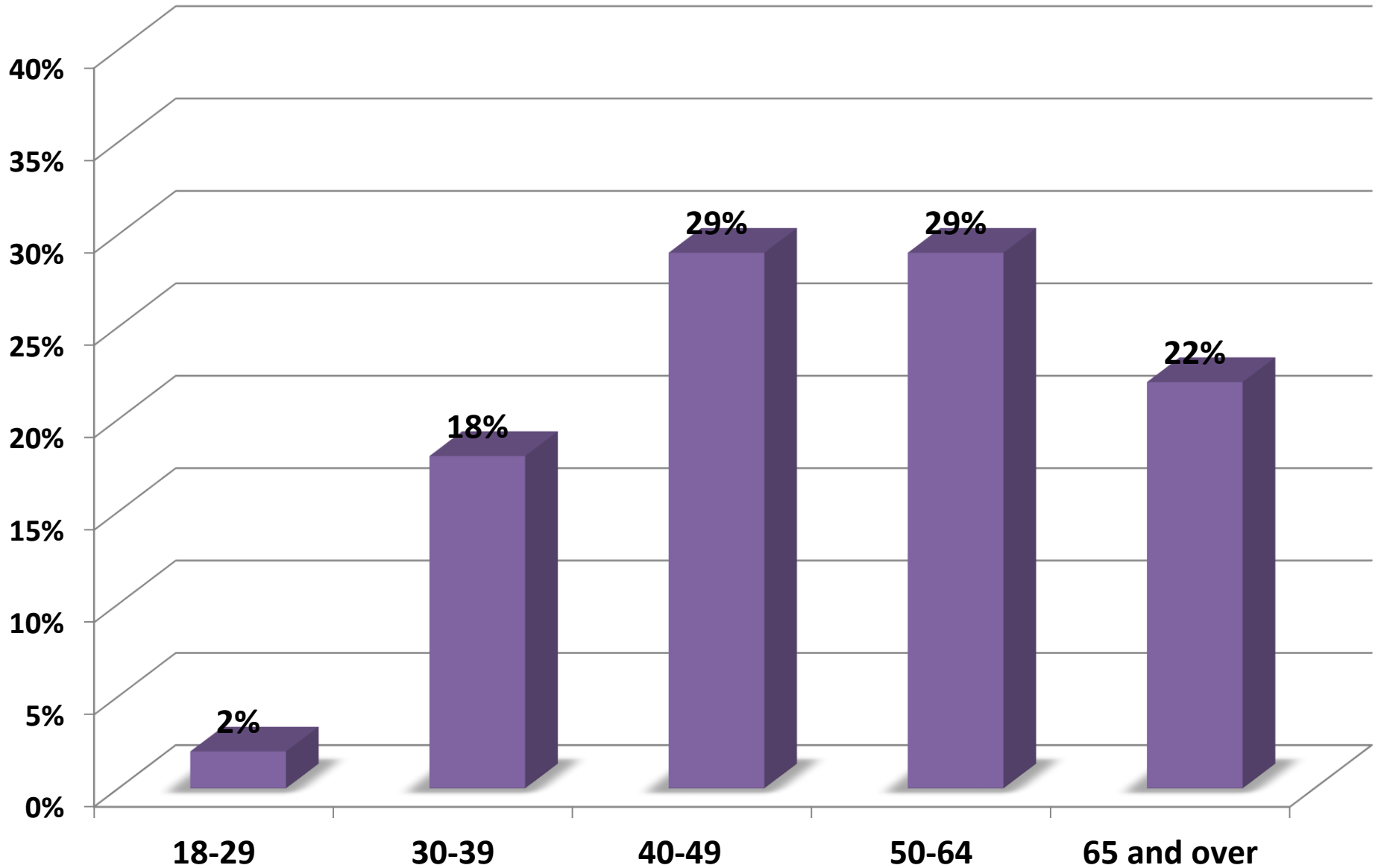
Spring 2018

Survey Summary

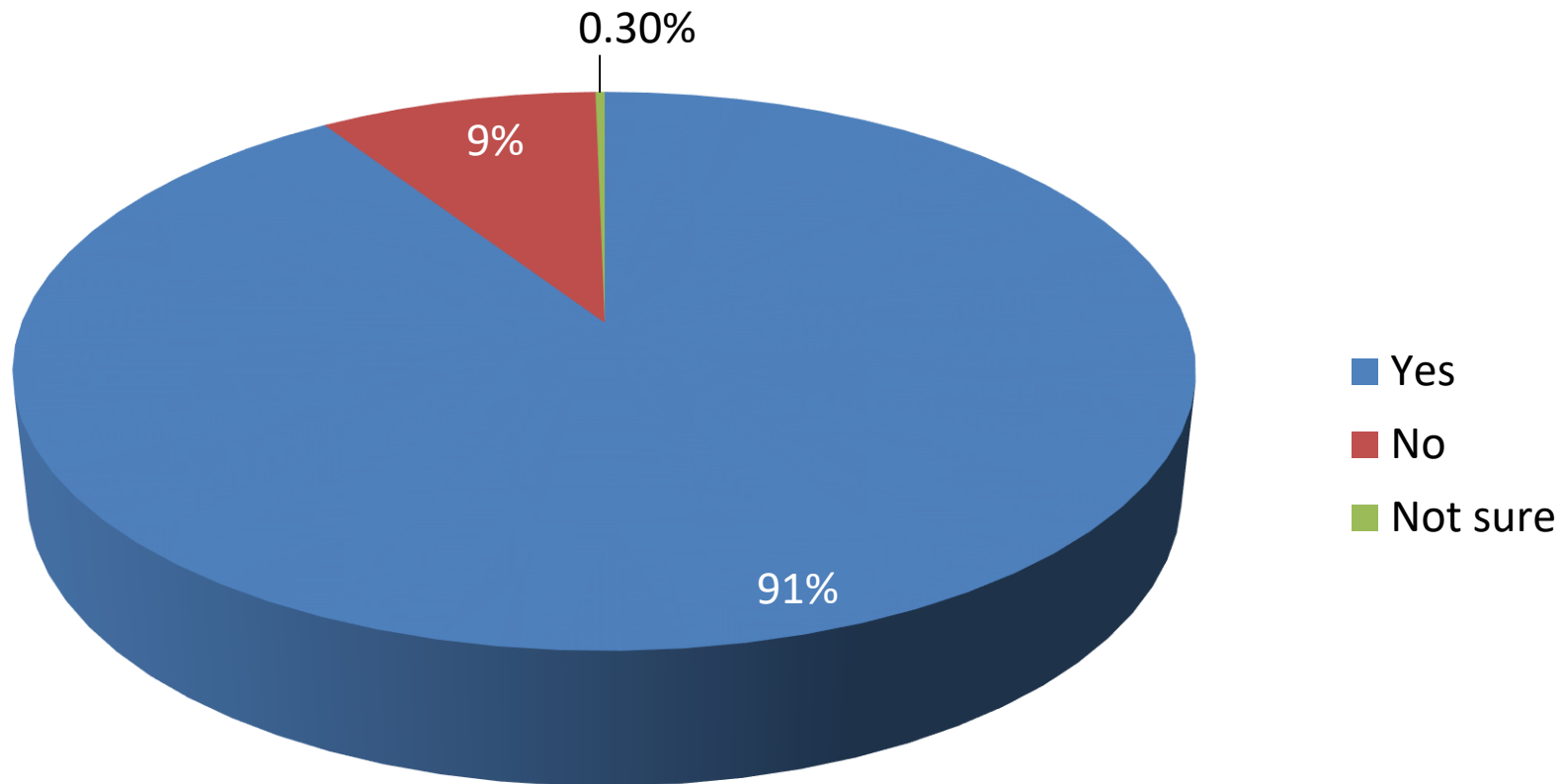
- The survey was conducted in May of 2018.
- Residents within the District were mailed a paper survey. Each survey included a unique survey access code for those who preferred to take the survey online.
- Total responses = 2,007 (609 paper)
- Participation rate = 24%

Respondent Information

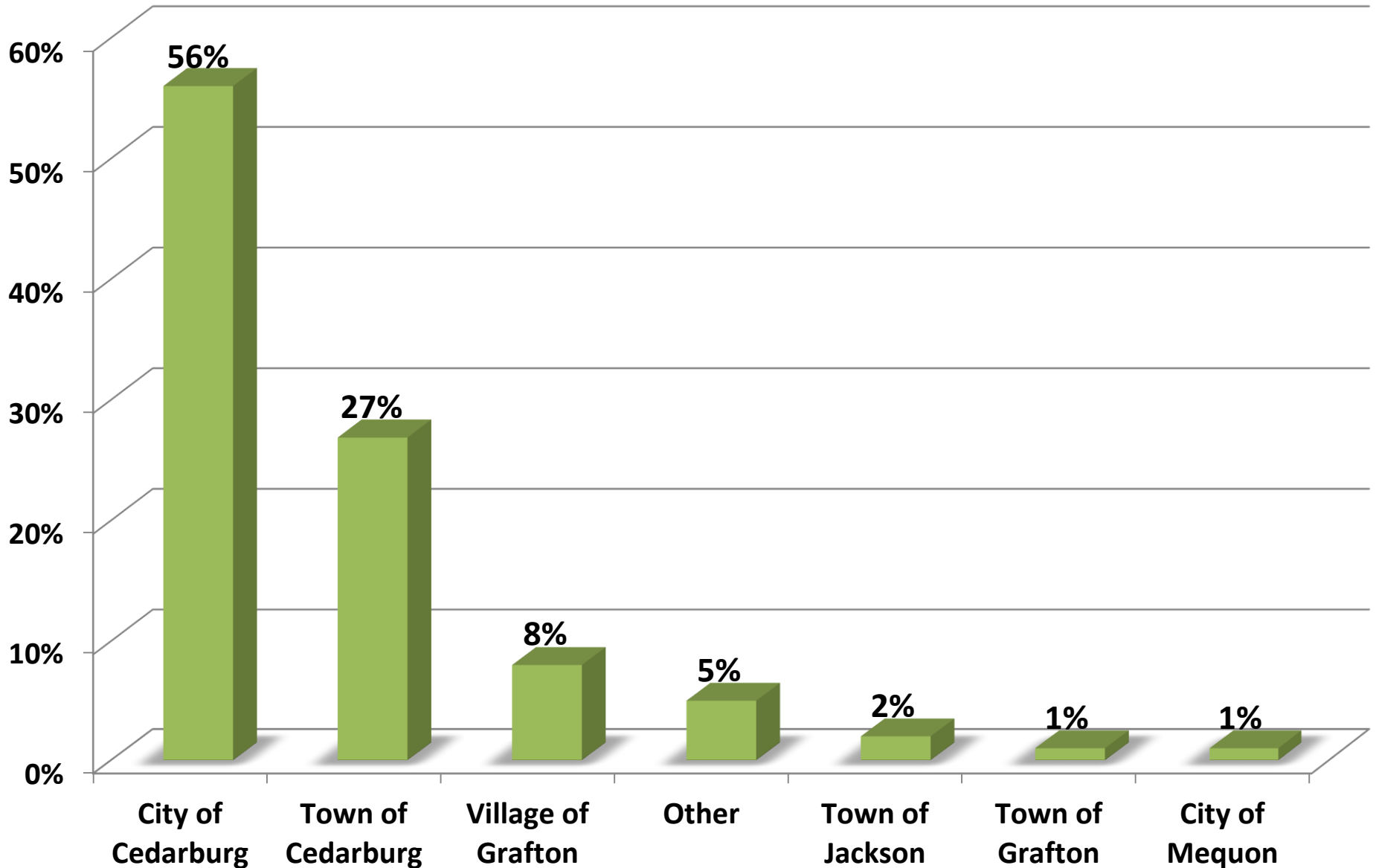
What is your age?



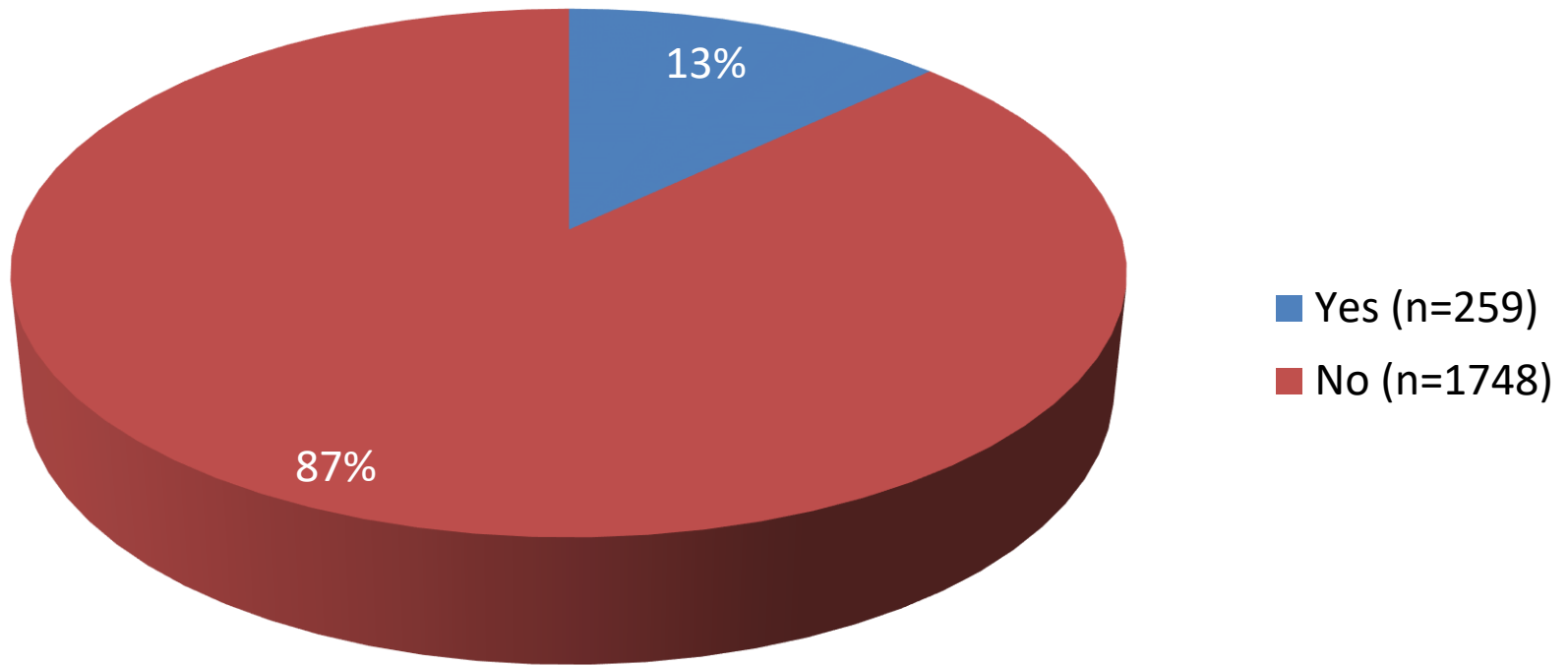
Do you live in the Cedarburg Area School District?



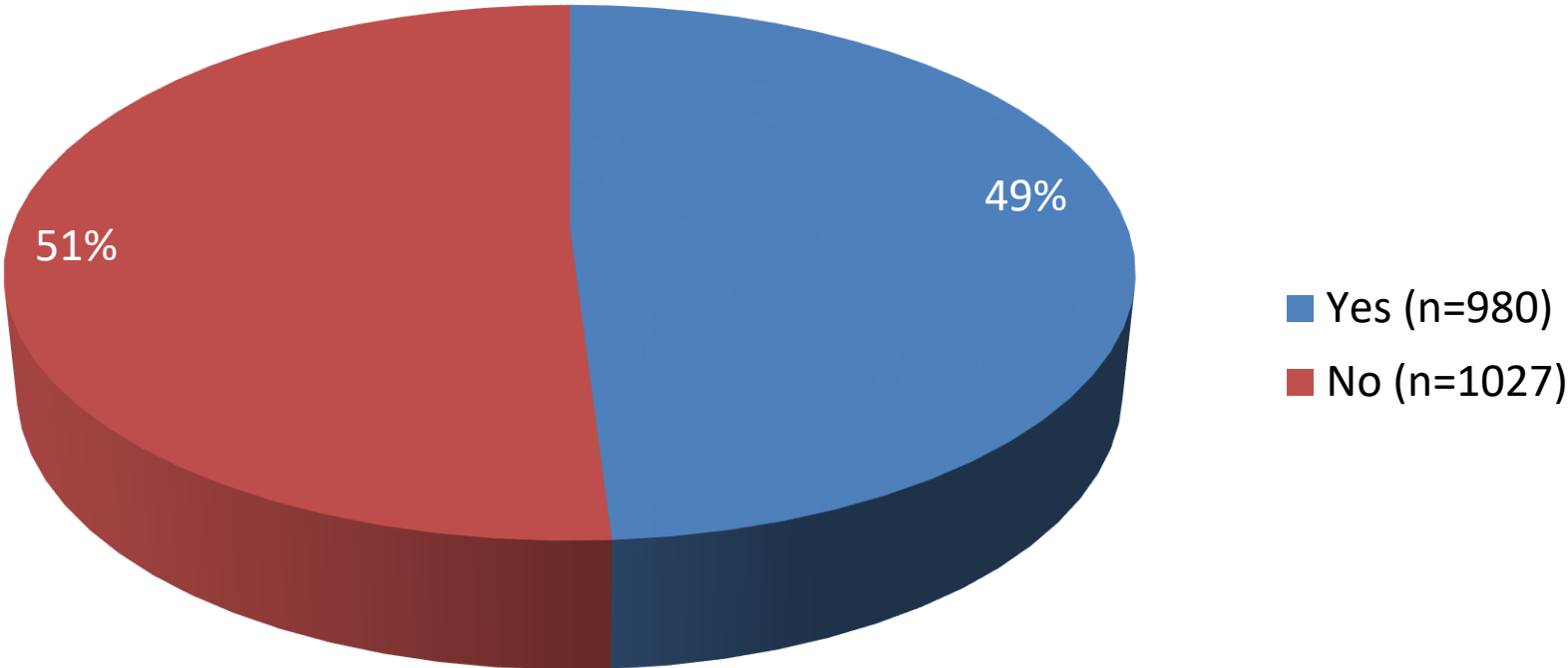
In which city or township do you reside?



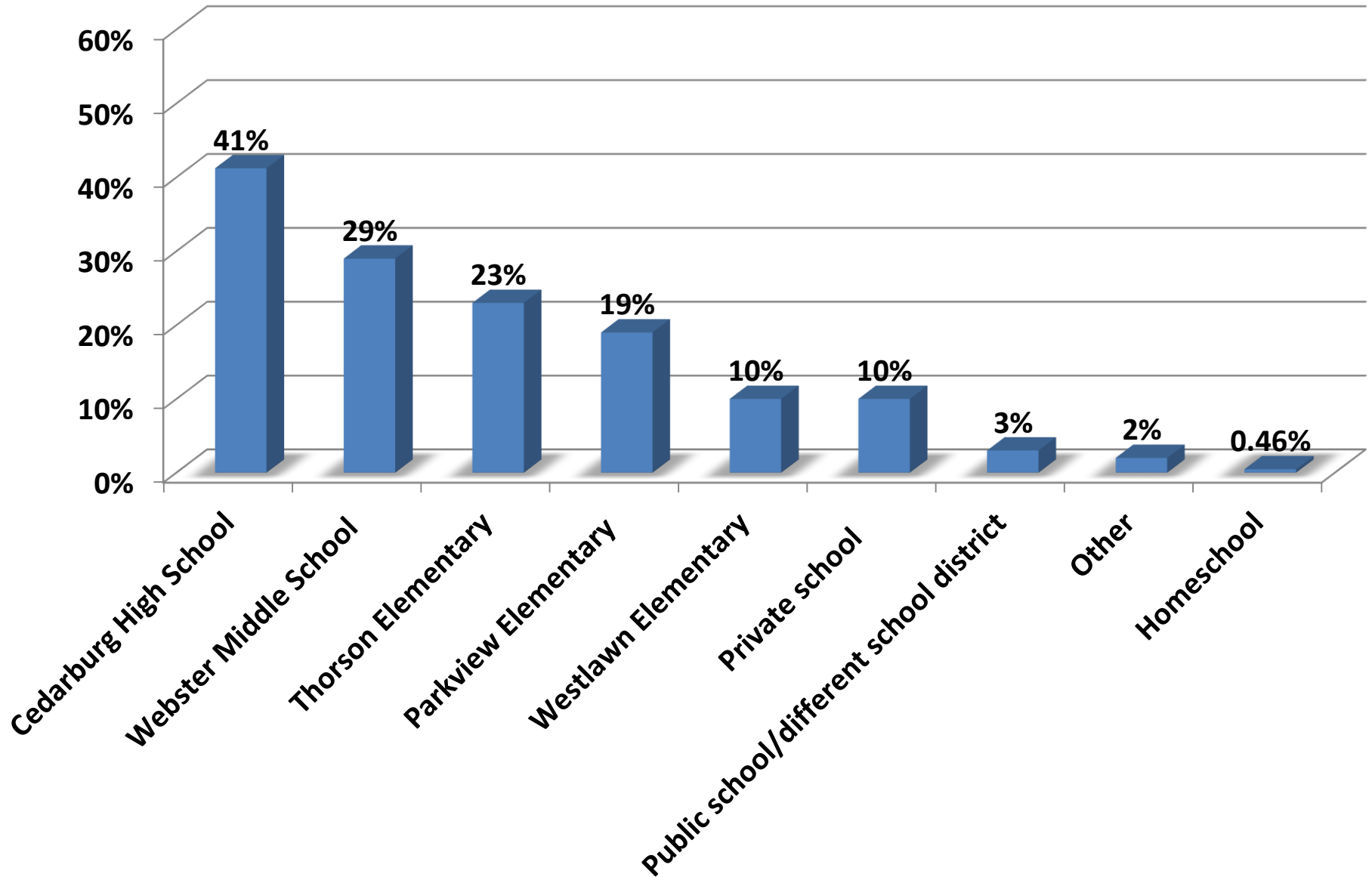
Are you a Cedarburg School District employee?



Do you have children attending our schools?

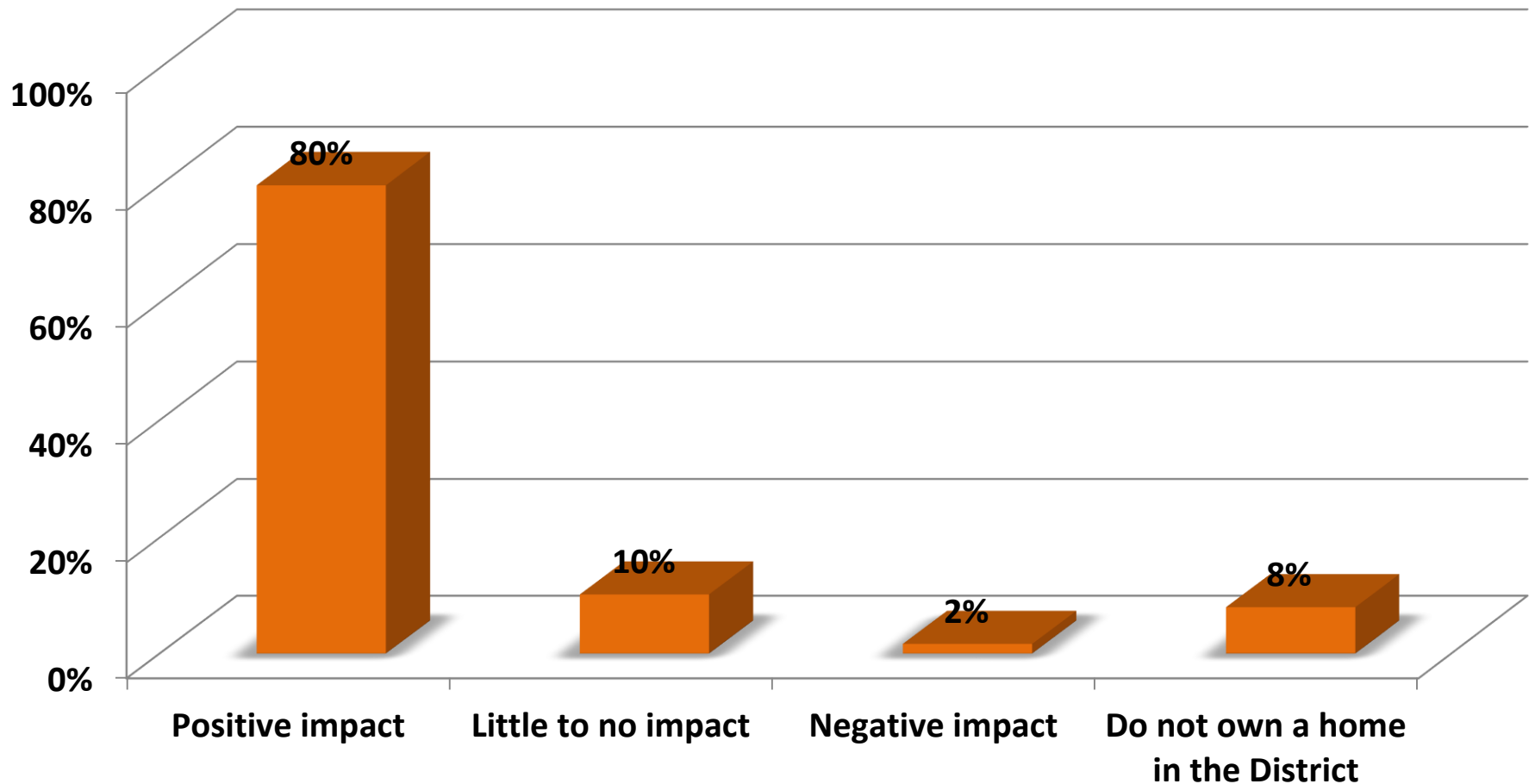


If you have school-aged children, what school(s) do they attend?

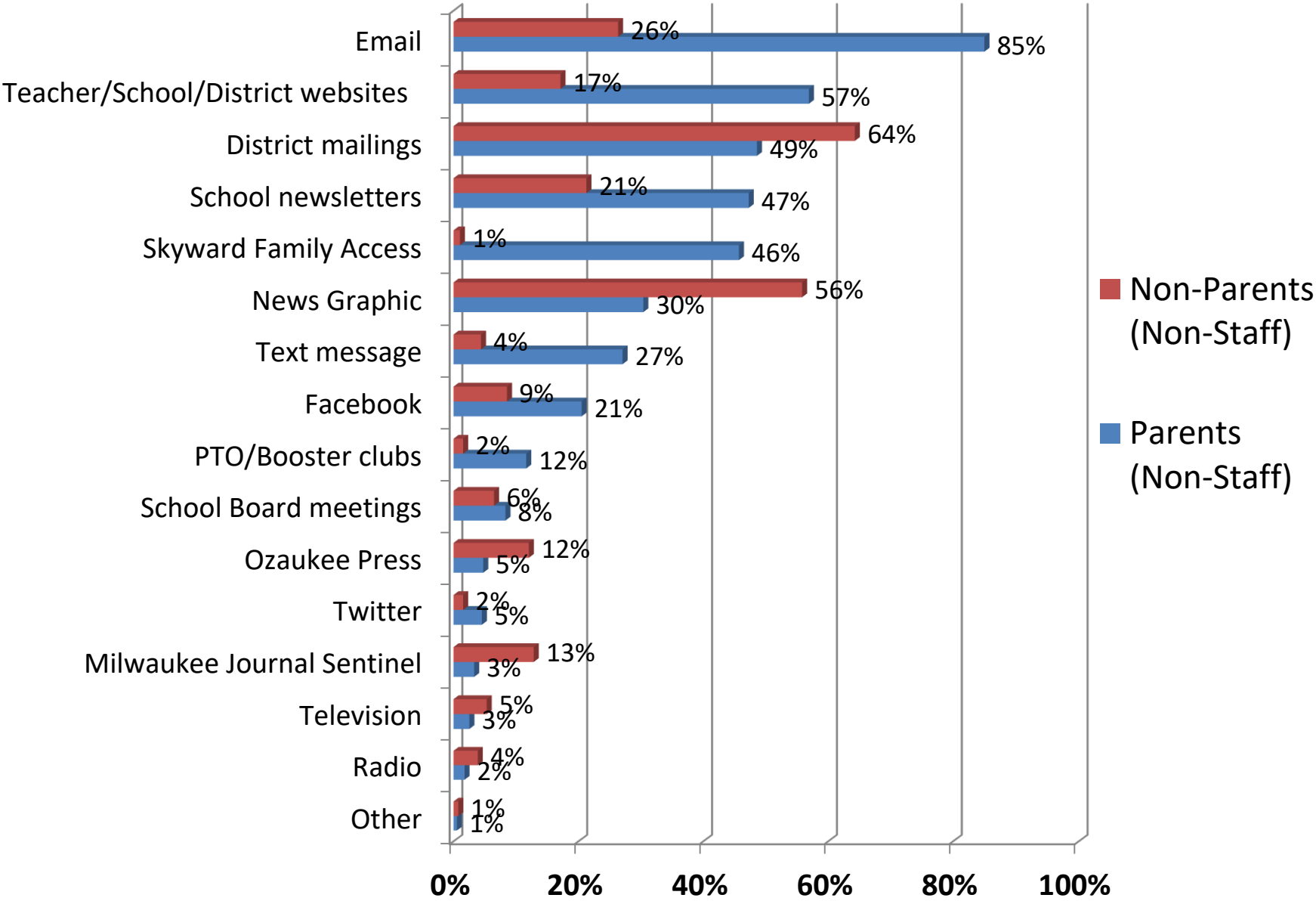


Overall, what impact do you believe the Cedarburg School District has on your home value?

(All Respondents)

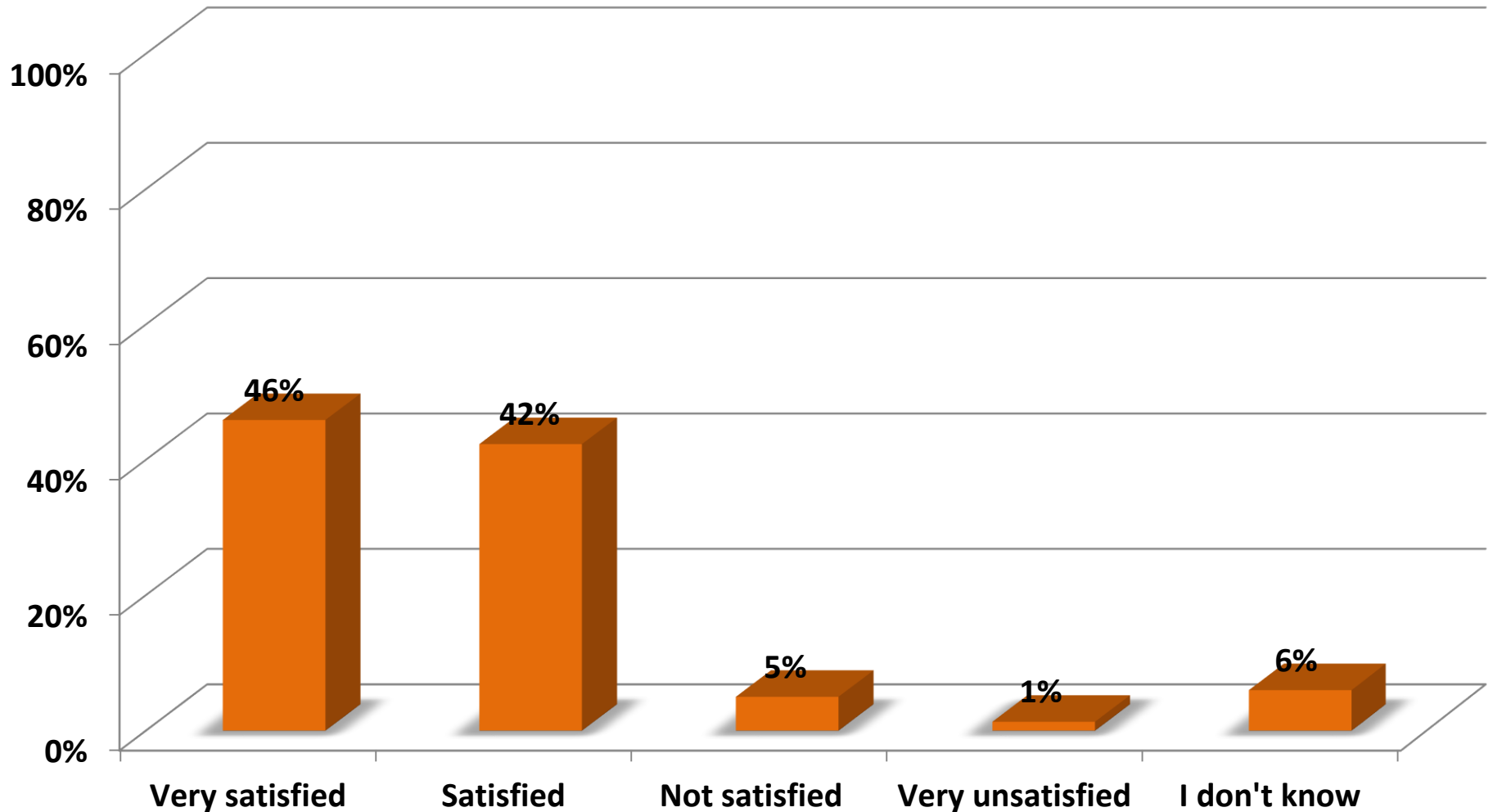


How would you like to receive school district information?



Overall, how satisfied are you with the Cedarburg School District?

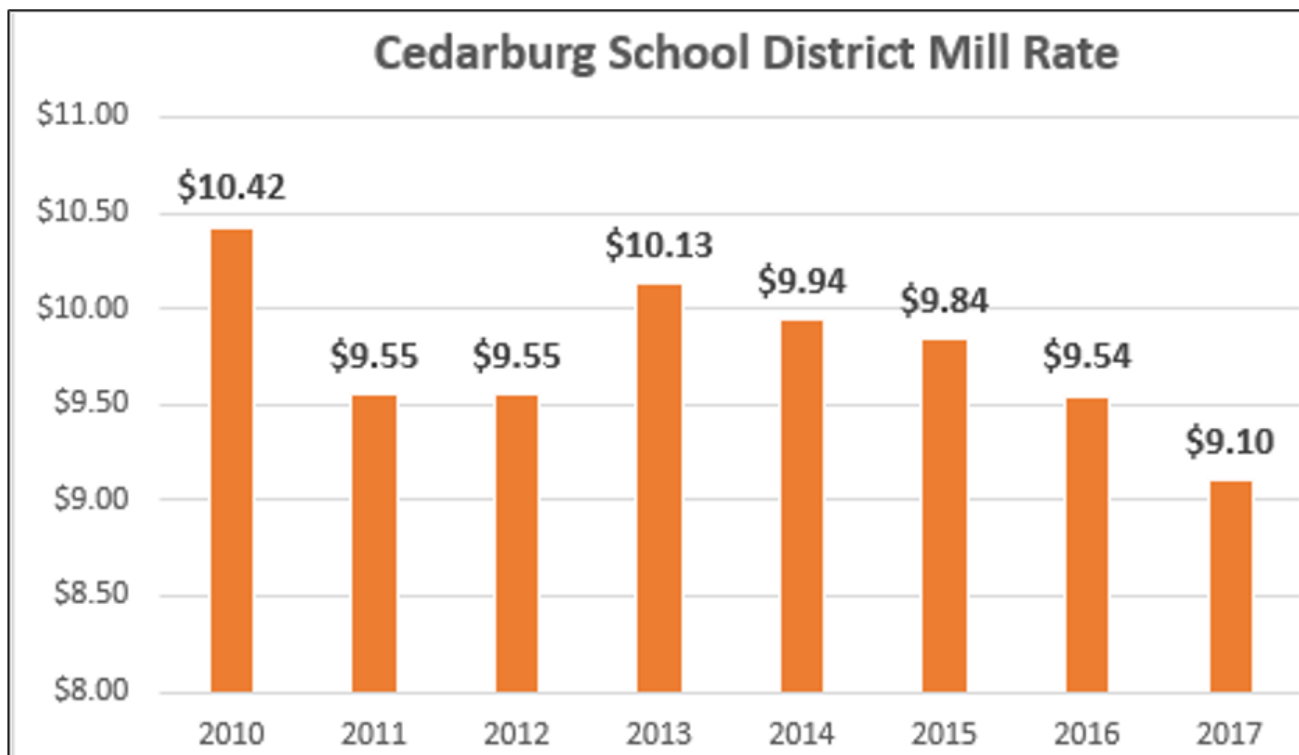
(All Respondents)



Financial Background

The District has worked very hard to control expenses. As such, the total School District levy, which determines the school portion of local property taxes (mill rate), is \$1.32 lower than in 2010 and has dropped each year since 2013.

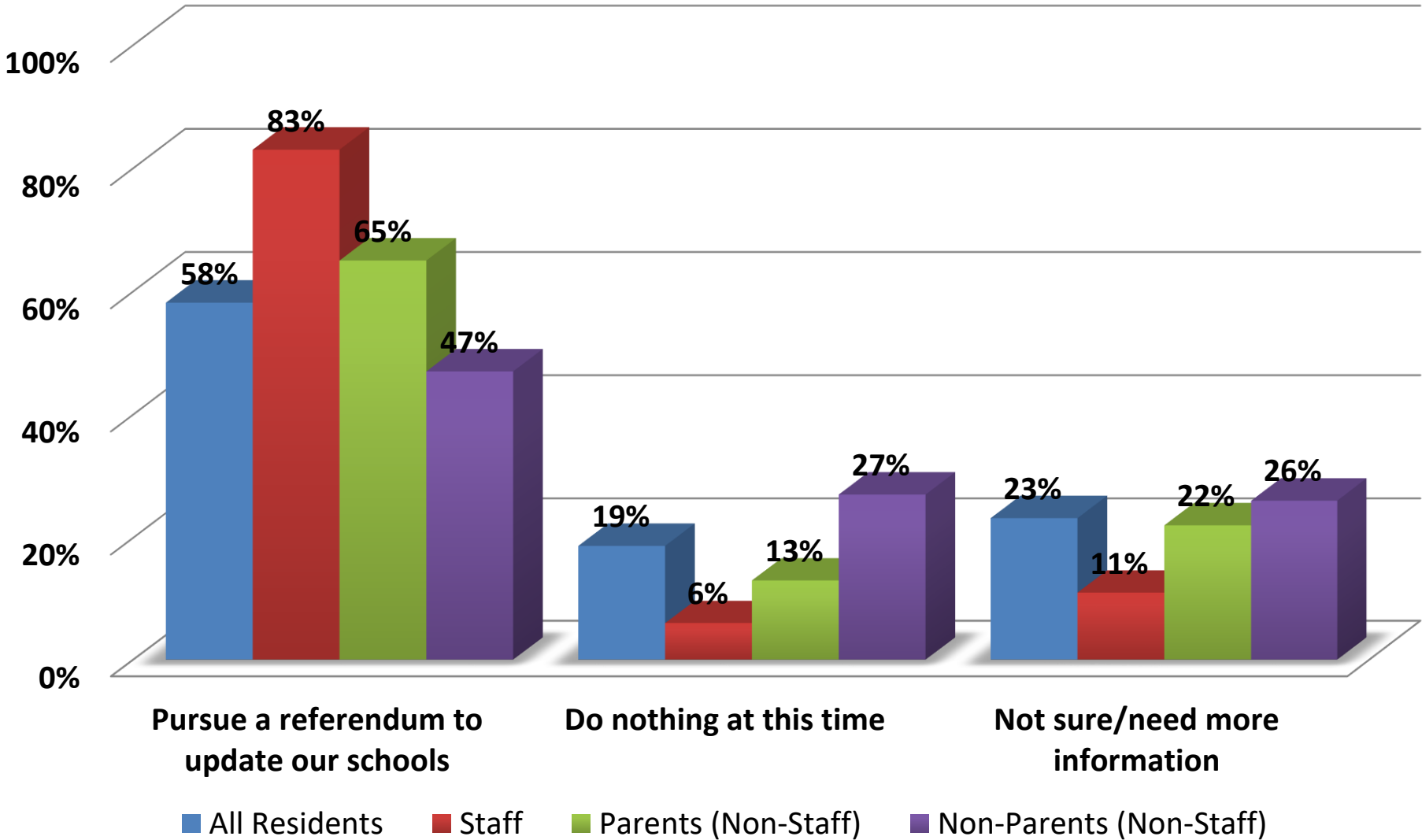
The School Board believes this is an appropriate time to consider our options, given our good financial situation.



If the public chooses to address these needs, the primary way to obtain funding is through a referendum.

What advice would you give the School Board?

(Cedarburg School District Taxpayers Only)



Thorson and Parkview Elementary

Last year, the Board of Education directed the administration to evaluate building systems, space usage, programming needs and building capacity. The District then partnered with Groth Design Group and CG Schmidt to conduct this study. The study documents can be found on the District's website: www.cedarburg.k12.wi.us/about/master-plan-news.cfm.

Based on the study, the following projects have been identified at each school for community feedback:

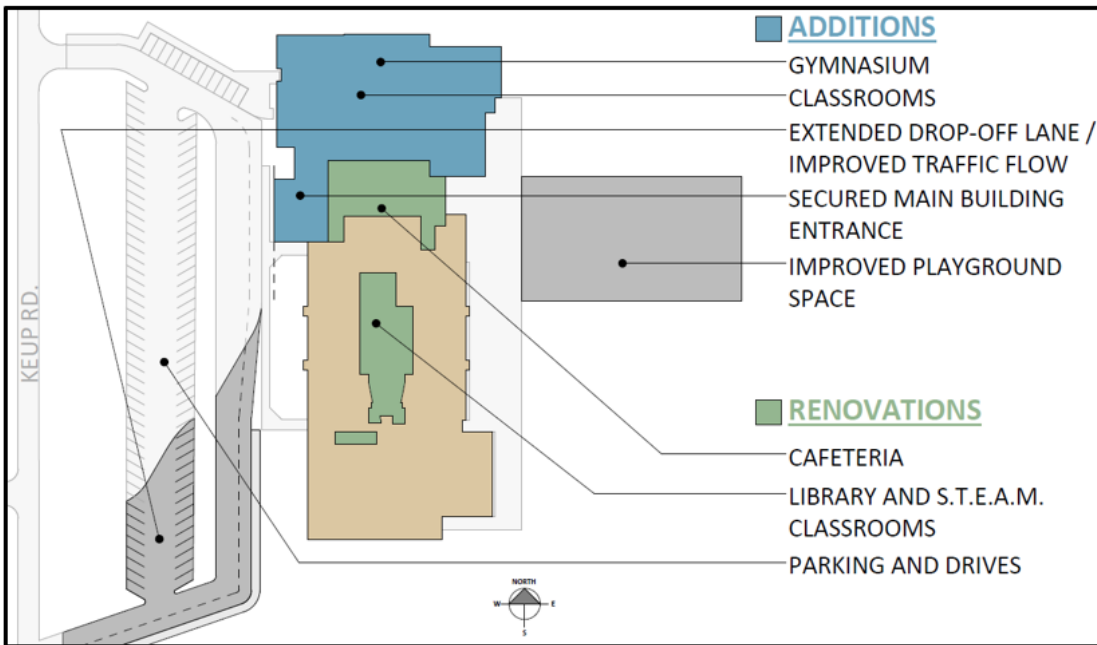
Thorson and Parkview Elementary

These schools are virtually identical in design. Both schools were built in 1968 and expanded in 1996 and are operating over capacity.

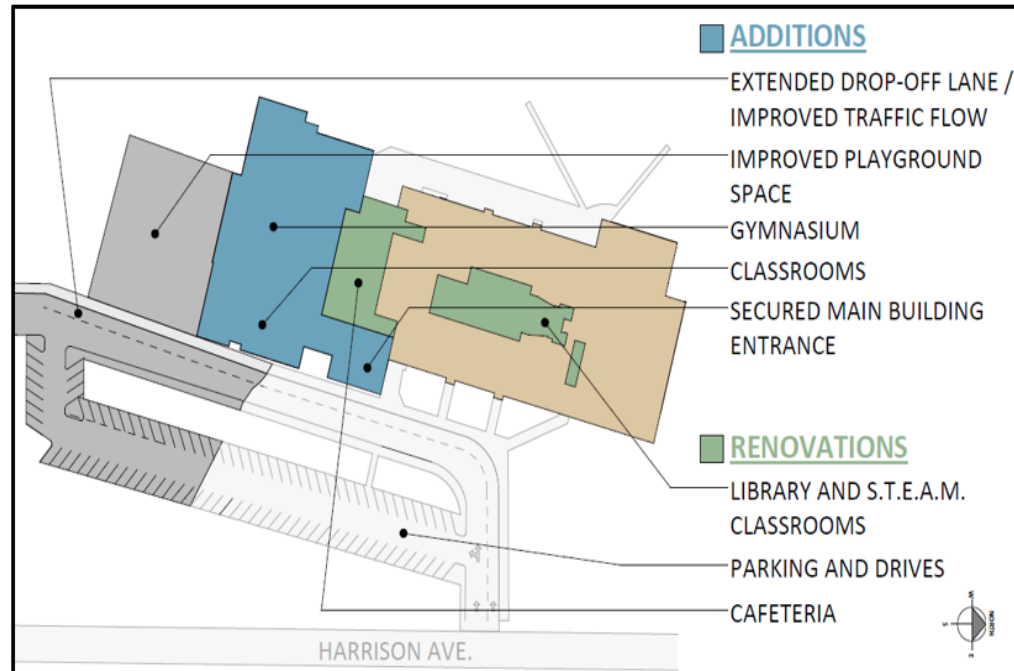
The recommended projects at both schools includes:

- Adding general education, art and music classrooms to increase capacity
- Remodeling the library (IMC) and Science, Technology, Engineering, Art and Math (STEAM) area
- Creating breakout/collaboration spaces with flexible furniture for small group instruction
- Enhancing security measures, including the redesign of the main entrances to better control visitor access
- Increasing parking and creating traffic patterns that better separate pedestrians, buses and vehicles
- Remodeling the current gym into a dedicated cafeteria, kitchen and commons area that will provide space for student performances and large group instruction
- Adding a dedicated gym
- Updating the fire alarm system

Thorson Elementary

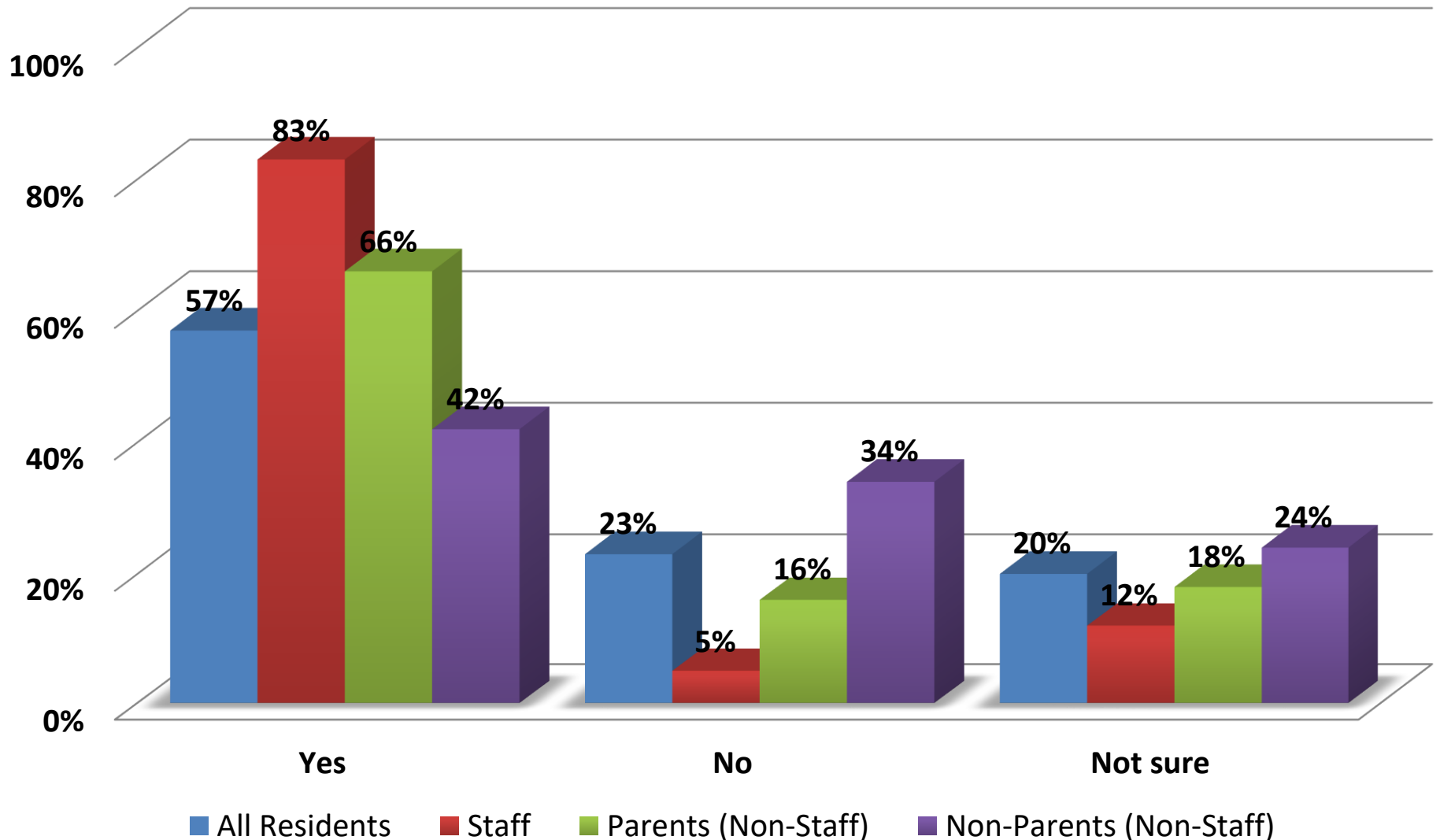


Parkview Elementary



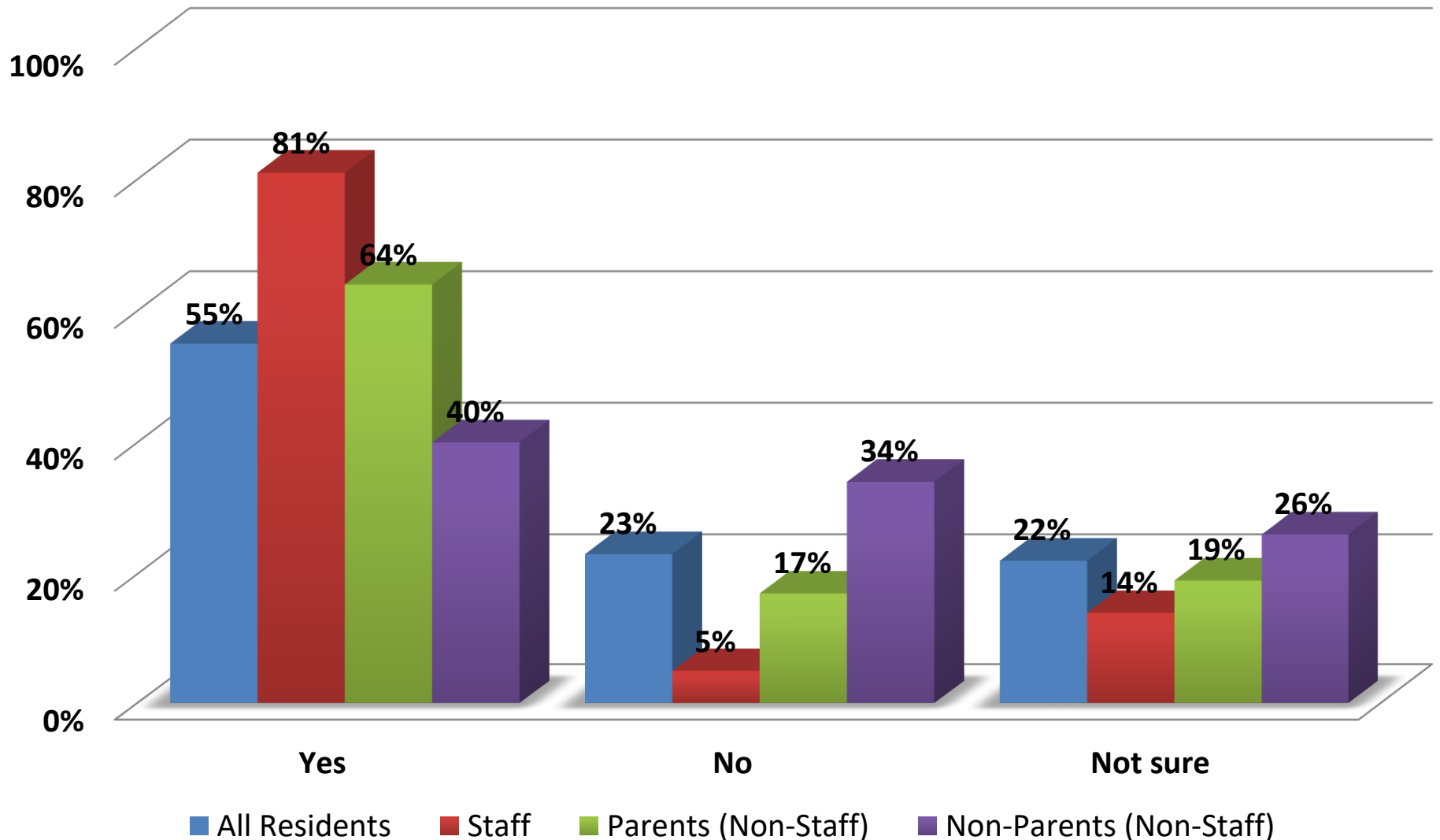
Would you support the plan to update Thorson Elementary?

(Cedarburg School District Taxpayers Only)



Would you support the plan to update Parkview Elementary?

(Cedarburg School District Taxpayers Only)



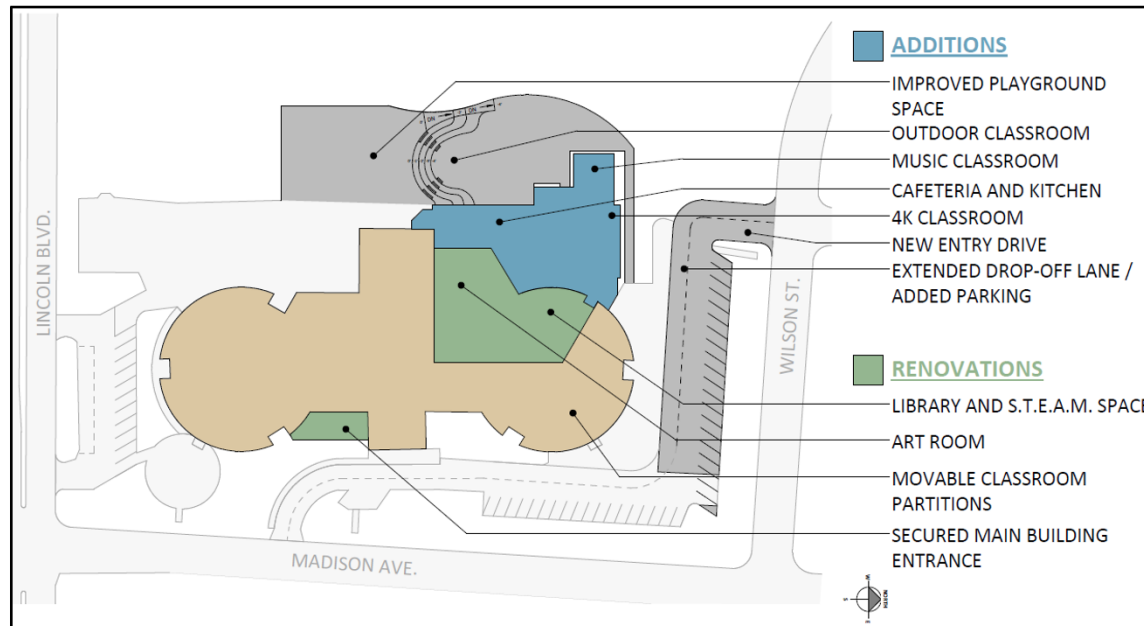
Westlawn Elementary

Westlawn Elementary

The school was built in 1962 with renovations in 1964, 1996 and 2003 and is operating at capacity.

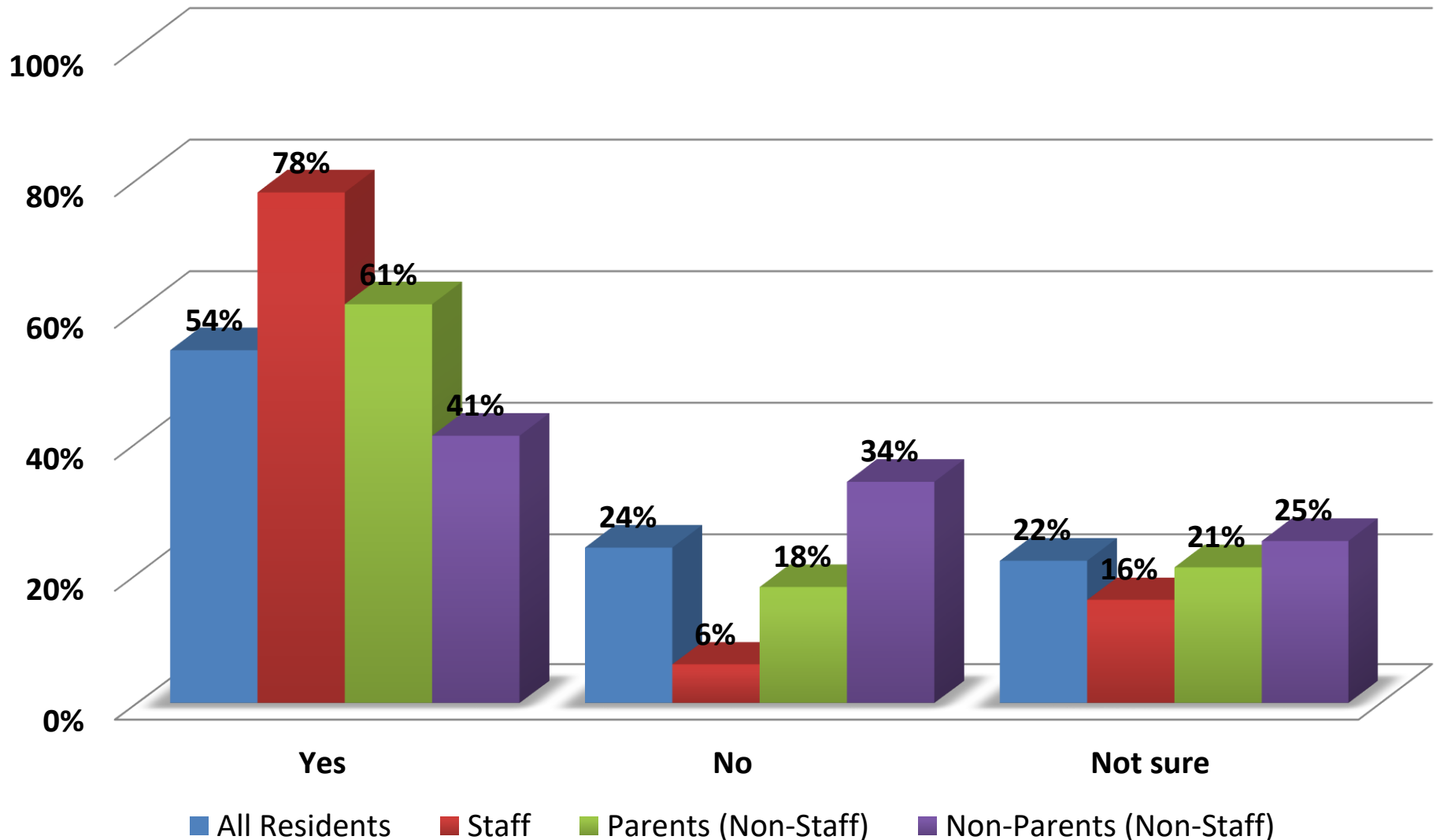
The recommended projects include:

- Adding general education and music classrooms to increase capacity
- Remodeling classrooms to create flexible spaces for student collaboration and small group instruction
- Remodeling the art, library (IMC) and Science, Technology, Engineering, Art and Math (STEAM) area
- Increasing parking and improving traffic patterns by relocating driveway off of Wilson Street
- Enhancing security measures, including the redesign of the main entrances to better control visitor access
- Adding a student cafeteria, kitchen and commons area that includes flexible furniture for student performances and large group instruction, freeing up the gym for physical education
- Improving the playground and outdoor classroom



Would you support the plan to update Westlawn Elementary?

(Cedarburg School District Taxpayers Only)



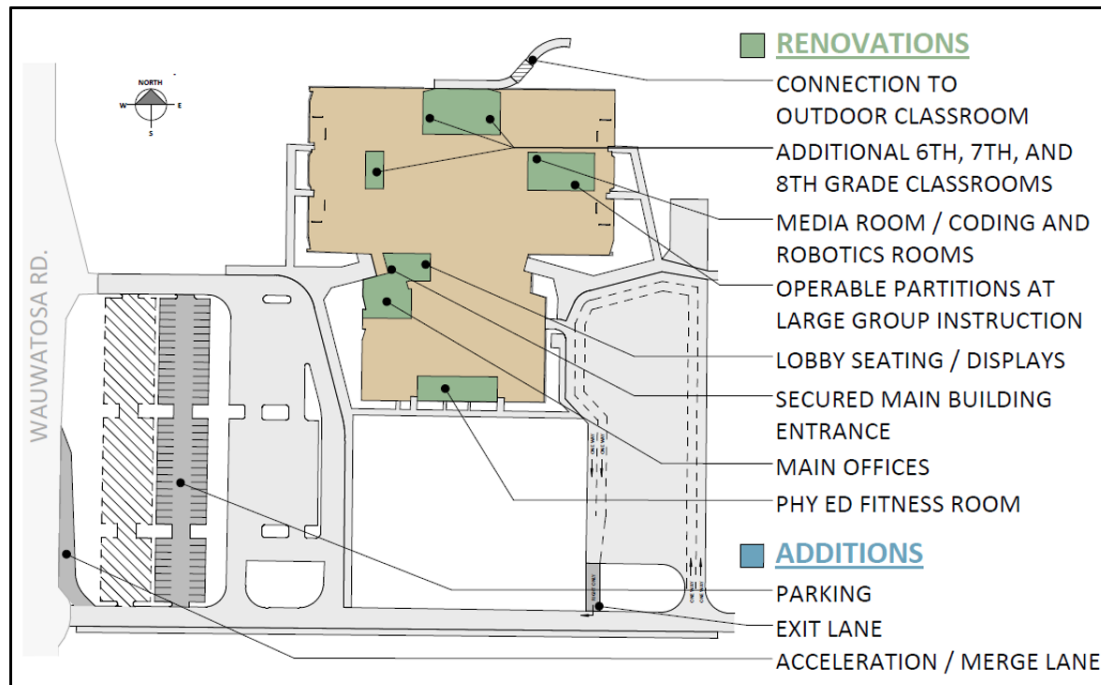
Webster Middle School

Webster Middle School

The school was built in 1972 with renovations in 2001/2002 and is operating near capacity.

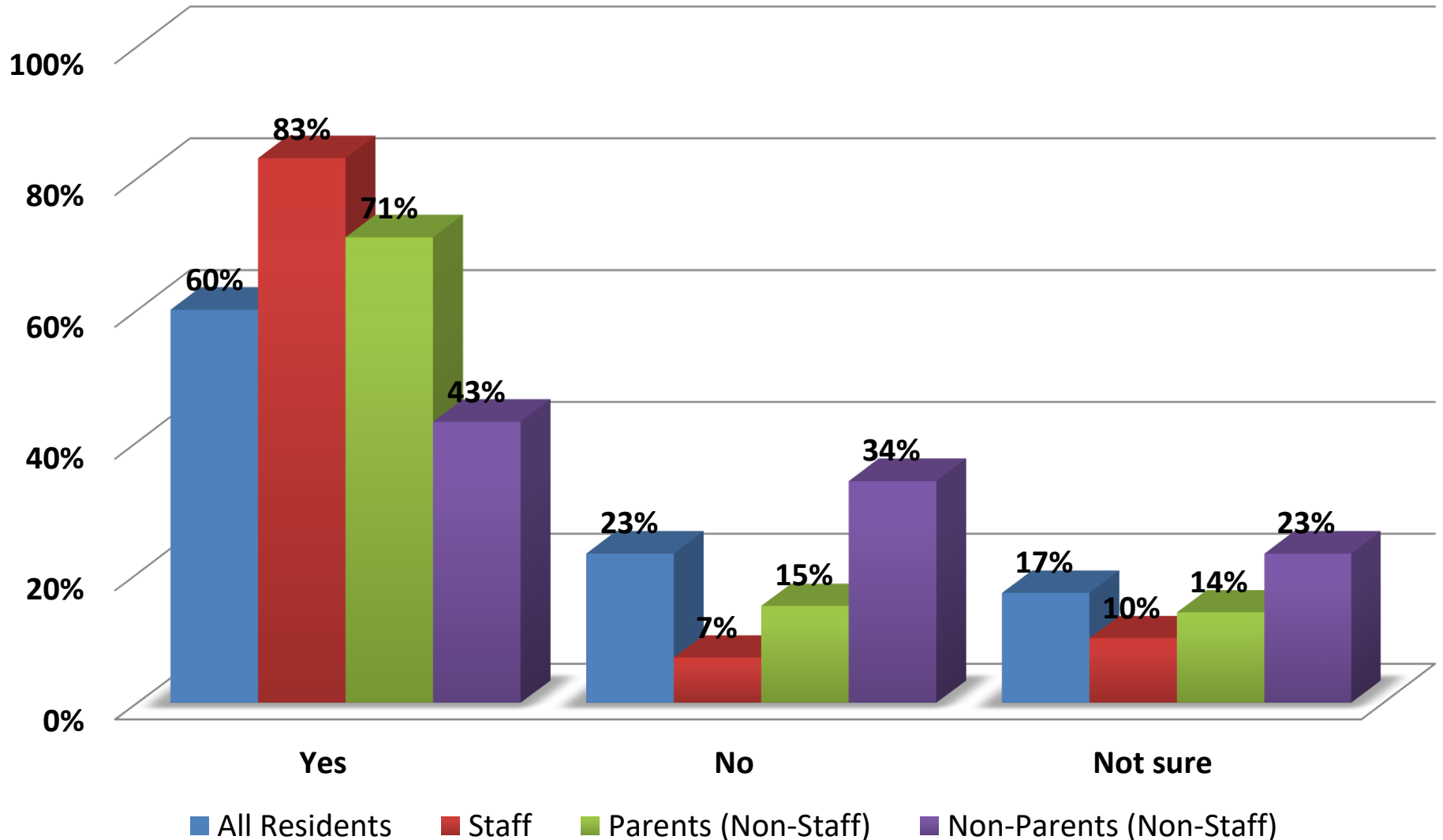
The recommended projects include:

- Enhancing security measures, including the redesign of the main entrances to better control visitor access
- Renovating existing areas to create additional general classrooms as well as areas for a recording studio, robotics and engineering
- Increasing parking and redesigning traffic patterns
- Remodeling the library (IMC)
- Creating student collaboration and small group instruction spaces



Would you support the plan to update Webster Middle School?

(Cedarburg School District Taxpayers Only)



Cedarburg High School

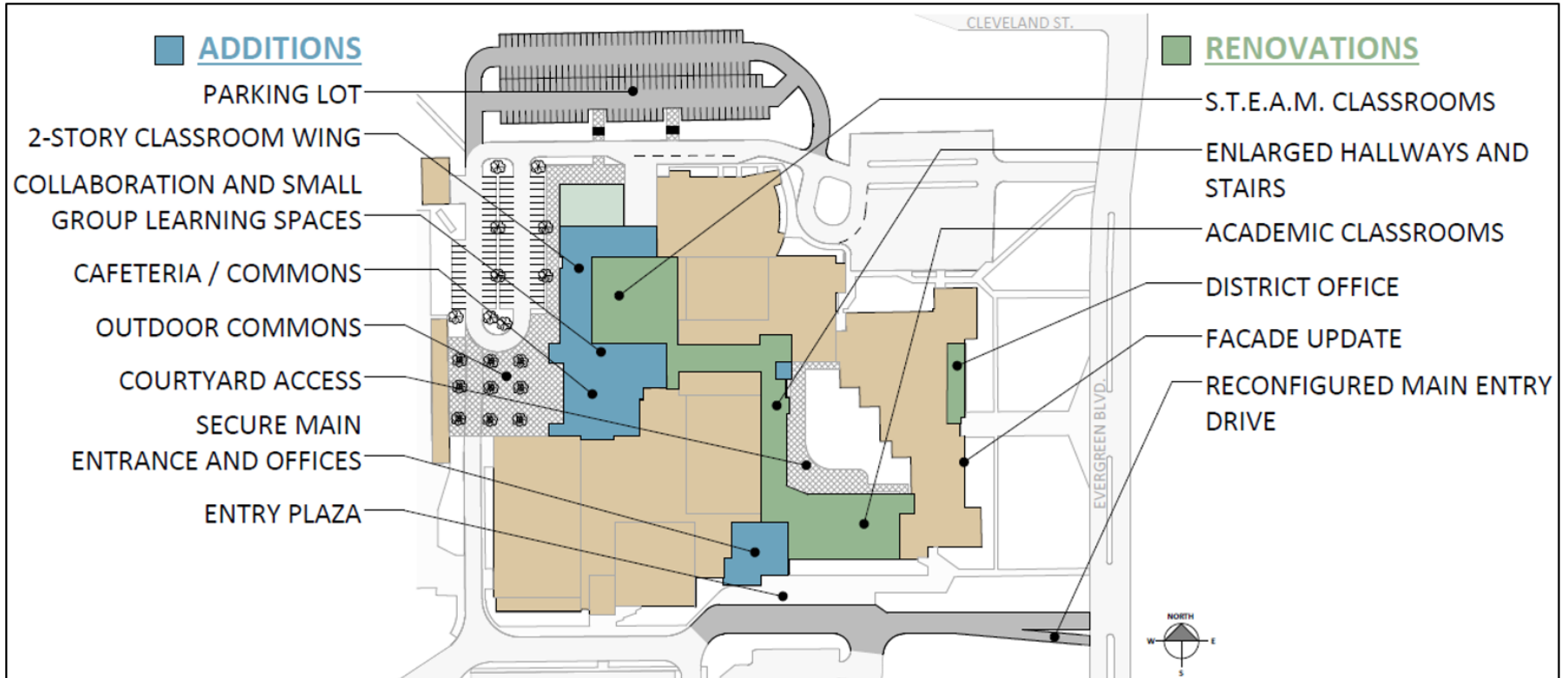
Cedarburg High School

The school was built in 1954 with renovations in 1956, 1967, 1996 and 2002 and is operating over capacity.

The recommended project includes:

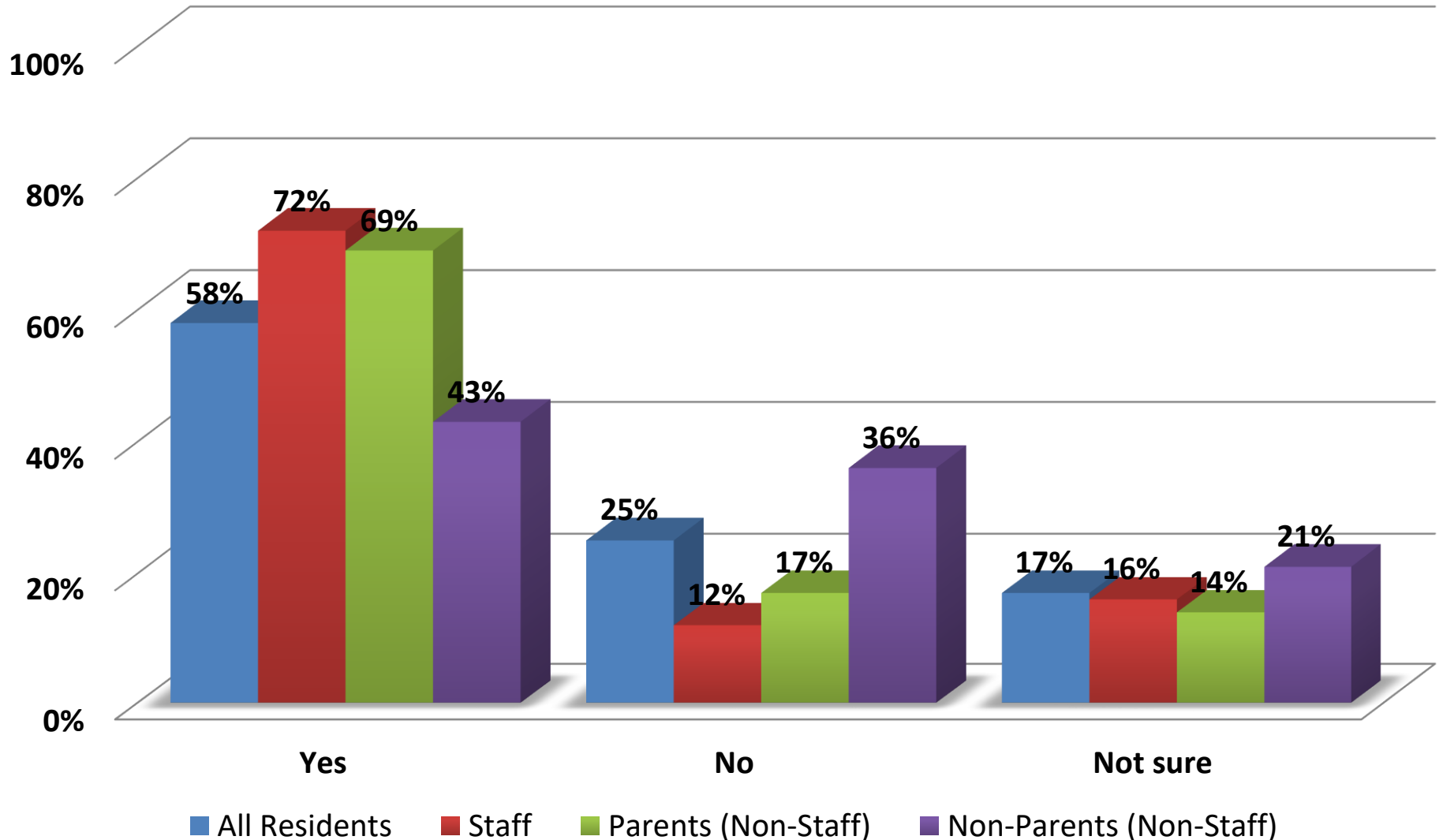
- Adding general classrooms to increase capacity
- Remodeling classrooms to meet programming needs
- Expanding the kitchen, cafeteria and commons for school and community use
- Creating student breakout, collaboration and small group instruction areas
- Remodeling the technical education classrooms and labs to better prepare students interested in Science, Technology, Engineering, Art and Math (STEAM), including the Project Lead the Way (PLTW) curriculum
- Remodeling and expanding the hallways to alleviate congestion
- Updating the manufacturing, building construction and prototype labs
- Enhancing security measures including the redesign of the main entrances to better control visitor access
- Increased parking at the north side of campus and improved traffic circulation

Cedarburg High School



Would you support the plan to update Cedarburg High School?

(Cedarburg School District Taxpayers Only)

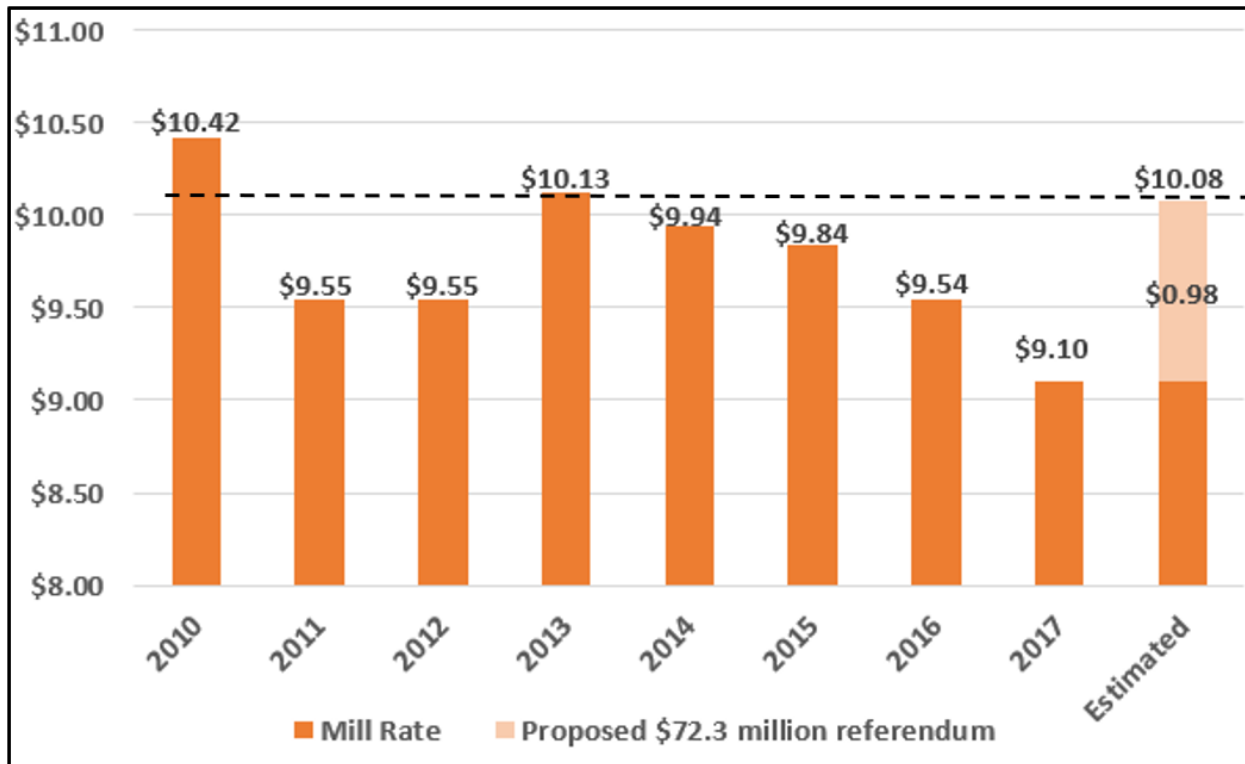


Funding Support for the Facilities Improvement Plan

The School Board is recommending the following investments at each school:

Elementary Schools	\$32.9 million
Webster Middle School	\$ 4.6 million
Cedarburg High School	\$34.8 million
Total	\$72.3 million

The cost to address these projects represents an annual estimated tax increase of \$98.00 for each \$100,000 of a home's value for each of the next 20 years. Since 2013, the District's tax mill rate, which is used to calculate property taxes, has declined. Therefore, the net tax impact of a \$72.3 million referendum would be just below the 2013 level. In addition, the District will be paying off debt obligations from past projects, which will assist in reducing the tax impact on the community for these projects.

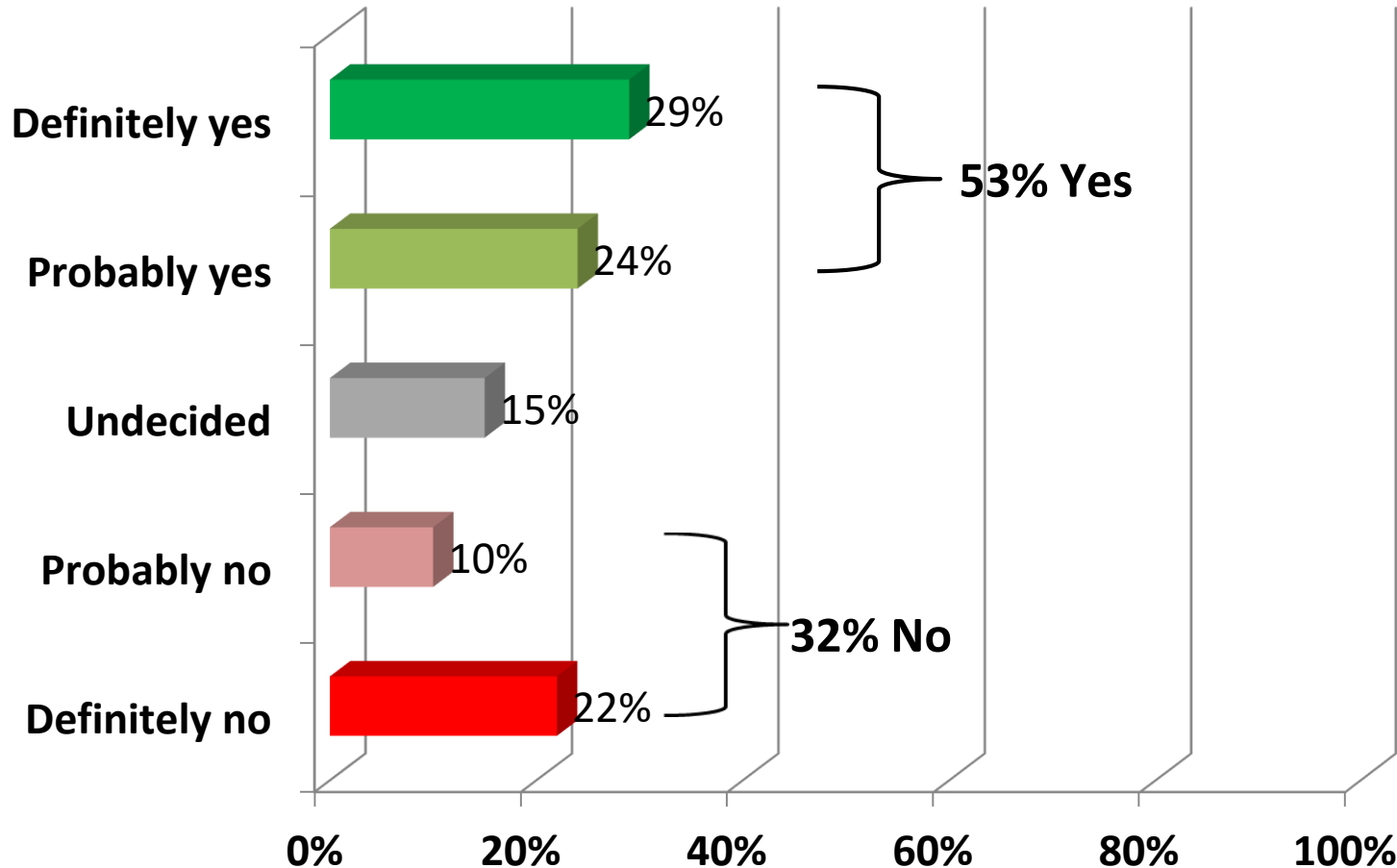


A \$72.3 million referendum results in an estimated tax impact just below the 2013 tax level.

Would you support a \$72.3 million referendum for the Facilities Improvement Plan?

This represents an estimated tax increase of \$98 for each \$100,000 of a home's value for each of the next 20 years.

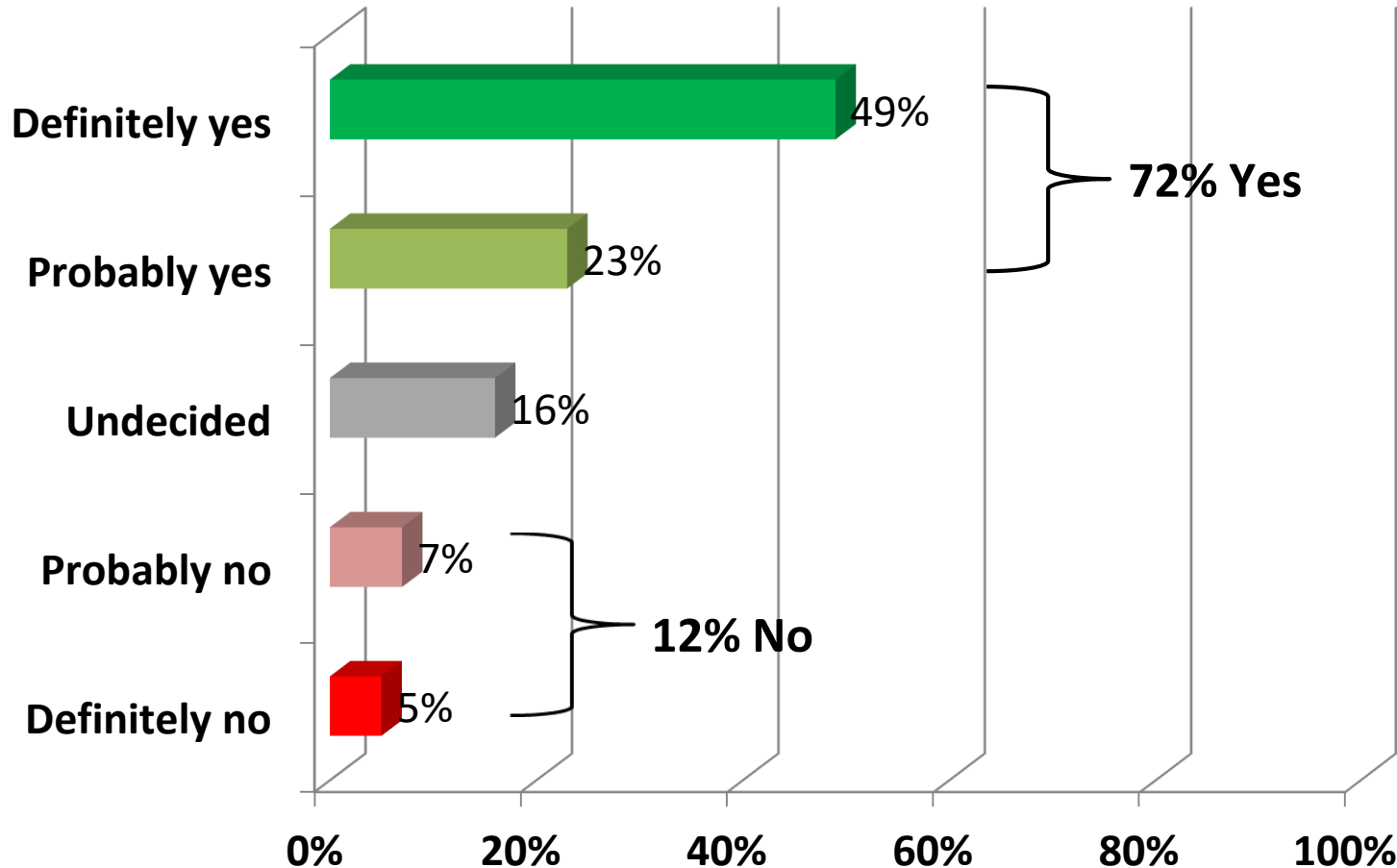
All Residents



Would you support a \$72.3 million referendum for the Facilities Improvement Plan?

This represents an estimated tax increase of \$98 for each \$100,000 of a home's value for each of the next 20 years.

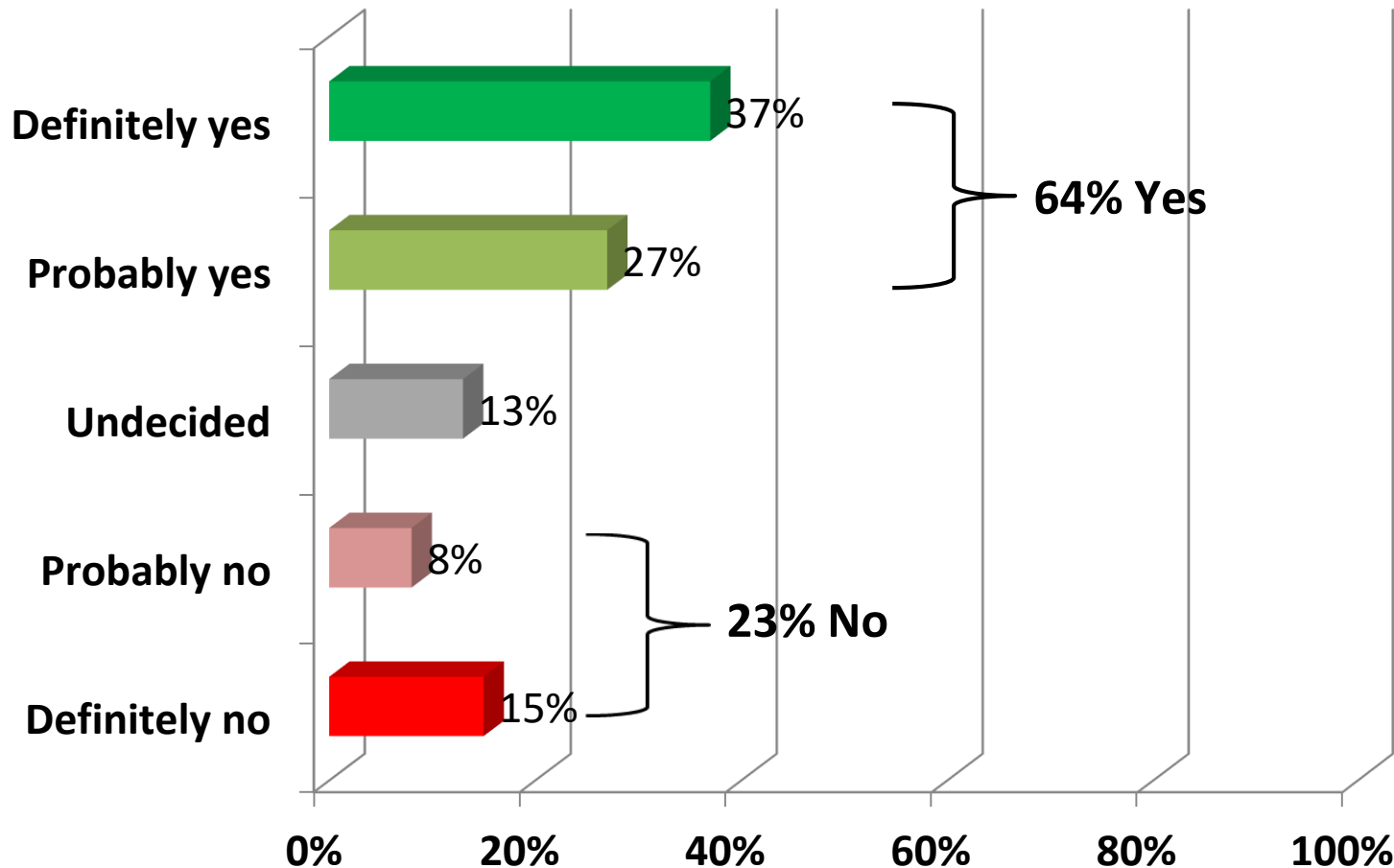
Staff Residents



Would you support a \$72.3 million referendum for the Facilities Improvement Plan?

This represents an estimated tax increase of \$98 for each \$100,000 of a home's value for each of the next 20 years.

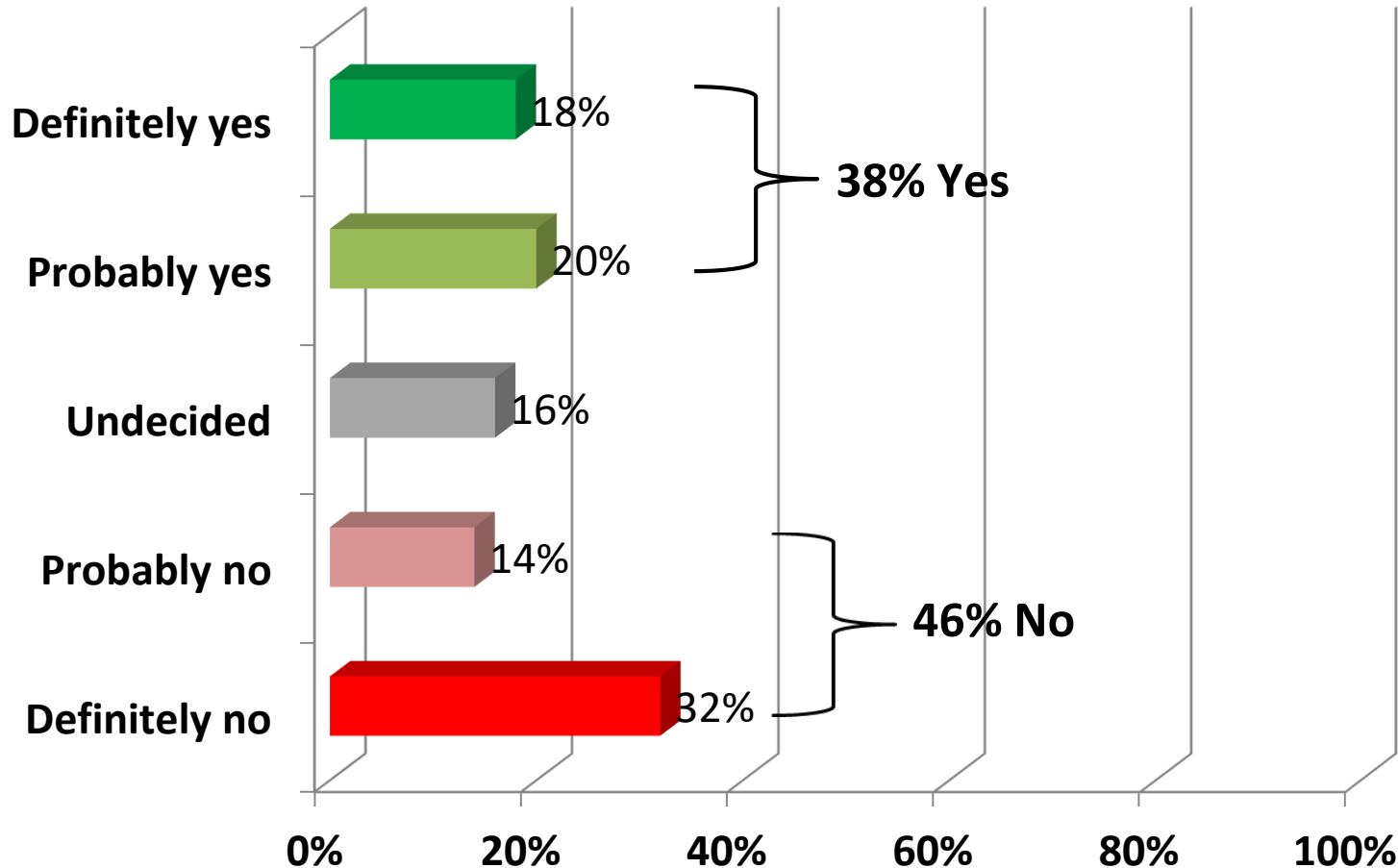
Parent Residents (Non-Staff)



Would you support a \$72.3 million referendum for the Facilities Improvement Plan?

This represents an estimated tax increase of \$98 for each \$100,000 of a home's value for each of the next 20 years.

Non-Parent Residents (Non-Staff)



Additional Analysis for a \$72.3 million referendum

Percent of Resident Population Assumptions:

- Non-parent/non-staff = 75%
- Parents = 25%
- Staff < 1%

Of those responding either Definitely yes, or Probably yes:

$$.75(38\%) + .25 (64\%) = \underline{44.50\%}$$

Assuming carrying 1/3 of undecided

$$.75(.43\%) + .25 (68\%) = \underline{49.25\%}$$

Thank you!