



MacIver Institute

The Free Market Voice for Wisconsin

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FOR IMMEDIATE RELEASE

From: MacIver Institute Board of Directors

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MacIver Institute Promotes Annette Olson to CEO, Announces Strategic Reorganization and Creation of Advocacy Arm

MADISON, WI - The MacIver Institute is pleased to announce the promotion of Annette Olson to the newly created position of Chief Executive Officer. This strategic move is part of a broader reorganization aimed at strengthening MacIver's leadership in advocating for conservative principles in Wisconsin.

Annette, a proven non-profit leader, joined MacIver last year as Chief Operating Officer. Her exceptional leadership skills and strategic vision were instrumental in orchestrating the most successful fundraiser in MacIver's history with Tucker Carlson. Her promotion to CEO is a testament to her ability to drive the organization to have an even bigger impact on Wisconsin policy.

In addition to Annette's promotion, MacIver is also proud to announce the creation of a new C4 advocacy arm - MacIver Impact. This strategic addition will enhance our capabilities and better position the organization to drive positive freedom-oriented change in Wisconsin.

"We are thrilled to have Annette at the helm during this exciting time of growth and transformation," said the MacIver Board of Directors. "Her leadership and vision will be invaluable as we continue to champion the principles of freedom and liberty that impact the lives of all Wisconsinites."

The Board of Directors added, "This is a pivotal moment for MacIver. With Annette's leadership and the addition of our new C4 advocacy arm, we are poised to increase our effectiveness and make a greater impact on the issues that matter most to the people of Wisconsin."

"I am honored to work with such an accomplished Board of Directors and staff," Annette said. "Each are proven and experienced reformers, with a clear mutual policy vision designed to revive Wisconsin and America."

The MacIver Institute would like to extend its gratitude to Brett Healy for his years of service as President.

About MacIver Institute: The MacIver Institute is a Wisconsin-based think tank that promotes free markets, individual freedom, personal responsibility, and limited government. Through

research, analysis, and community engagement, we work to advance these principles and positively impact the lives of all Wisconsinites.

For more information, please visit www.maciverinstitute.com

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